



ActionFunder FAQ

What is ActionFunder?

ActionFunder is the digital platform that brings responsible businesses together with community groups and charities to make change happen. There are many under-the-radar community groups that desperately need funds to survive and thrive, but often have to spend a lot of time applying to grant funds. There are also many businesses that want to give back to the community, but don't know where to start. ActionFunder allows groups to create a single project pitch that funders will be able to view, shortlist and invite to be funded.

Do community groups have to pay to be on ActionFunder?

Nope! ActionFunder is completely free for community groups to use.

How do I sign up to ActionFunder as a community group?

1. Go to ActionFunder and click the 'Sign Up' button in the top right corner of the page.
2. Click the 'Apply for Funding' button, located under 'Community benefits'.
3. Fill out the details of the primary contact (this should be the person who will be managing your organisation's ActionFunder profile). Give their name and email address, and set a password.
4. Check your inbox for a confirmation email and click on the link to activate your account – if you can't find it please check your spam folder as it sometimes lands here.
5. Setup your profile by filling out details about your organisation
6. Create projects that are in need of funding

If you are having trouble signing up, contact hello@actionfunder.org. Your feedback is essential to help us keep improving the platform so do get in touch.





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Who can sign up to Action Funder?

ActionFunder is for Uk-based projects.

Anyone doing amazing work to help their community can sign up to ActionFunder. Registered charities, CIC, CIO, informal group of volunteers, social enterprises, sports clubs, uniformed clubs, faith groups, schools, and more are welcome on the platform

How much can I apply for?

You can apply for up to £10,000. However, most of our funders are looking to support projects of between £3,000 and £5,000.

How many times can I apply for funding?

You can submit as many funding pitches as you'd like. Each pitch needs to be for a separate project/piece of work.

What are matches on ActionFunder?

A project match means that your project pitch fits the criteria of a fund and is therefore being considered for funding. Your project can be matched with several funds at once (but only win funding from one of them). Funders make their final decisions after the fund deadline. You can find out the exact date a fund closes from the Fund page - so expect to hear an update shortly after this, you'll be informed if whether you're successful or not so just sit tight.

A group match means that a fund has launched on ActionFunder that's funding projects in your organisation's location. When you have a group match, you're able to see what the Fund criteria is and either create a new project you need funding for or adapt a project already on ActionFunder to get a project match.





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What are the reporting requirements for your funds?

This depends on the fund you apply to. Most grants typically need to be spent within 3 months, after which you will be expected to report on all the amazing things you've achieved. We will also ask you to post a mini update using the "update" function on ActionFunder about the fund.

We know that sometimes reporting requirements for funding can feel excessive. We are driven to make sure that funded projects never have to do more reporting than is appropriate or necessary.

How can I contact the ActionFunder team?

Drop us an email hello@actionfunder.org

How can I get the latest news from the ActionFunder team?

We send out regular updates, event invitations and interesting stories through our newsletter. You'll be given the opportunity to subscribe to these at sign up. Or can subscribe at the bottom of the homepage.

What do you mean by "group" and "project"?

At ActionFunder, we use "group" to refer to community organisations (charity, CIC, social enterprise, etc.).

We use "project" to refer to the specific goals/missions the community groups are trying to achieve.

